



Ferndale DDA 149 W. Nine Mile Rd. Ferndale, MI 48220 / p: 248-546-1632 f: 248-591.7034 / downtownferndale.com

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Contact: Chris Hughes, Communications & Marketing Manager
248-546-1632 chughes@downtownferndale.com



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“Ferndale First” Provides Info on Building Better Businesses

Ferndale, MI – A complete menu of business assists; access to information required to make the next smart move; advice from experts who have been there, done that...for the second year “Ferndale First, Keeping Your Business First” will feature the best in the business of doing business. The FREE business workshop will take place from 8 am to 10:15 am, Wednesday, May 19 at The Emory. The workshop is intended for any Ferndale area business and is a collaborative effort by the Ferndale Downtown Development Authority, the Ferndale Area Chamber of Commerce and the City of Ferndale.

“A healthy business community thrives with participation from concerned and active business owners with access to the right tools,” said Cristina Sheppard-Decius, Executive Director of the Ferndale DDA. “This workshop is the first step in gaining access to those tools and using them to not only survive this economy but emerge stronger.”

Workshop experts include Lola Are, small business consultant from Oakland County’s Business Center; Bob Giles from SCORE (Service Corps of Retired Executives); Doug Raber of the Ferndale Library; Clarisse Bolduc and Sandra Bachert from Oakland Community College and Nancy Allen from Comcast. Sheppard-Decius, Jennifer Roosenberg, Executive Director of the Chamber, and Ferndale City Manager Bob Bruner will also share pertinent information during the panel discussion.

Participants will have an opportunity to discuss their specific business issues and will be encouraged to schedule additional FREE one-on-one consultations with an expert of their choice. A light complimentary breakfast will be served. The Emory is located at 22700 Woodward Avenue at the corner of East Troy Street.

For more information or to register for “Ferndale First, Keeping Your Business First” please contact the Ferndale DDA at 248-546-1632 or visit its website at www.downtownferndale.com. The Ferndale DDA is responsible for the management and marketing of the downtown district which includes approximately 400 businesses located in 3.9 linear miles, centered on the iconic Woodward & Nine Mile intersection. DDA offices are located at 149 W. Nine Mile Rd.

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