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April 12, 2010
For Immediate Release

April 17 - 23

Green Week Raises Awareness of Planet-Friendly Practices

Ferndale, MI – “Think Green” will be the mantra downtown and around town during Ferndale’s Green Week, April 17 through April 23, 2010. Presented by the Ferndale Environmental Sustainability Commission (FESC) and the Ferndale Downtown Development Authority (DDA), the week of Green events the city’s past and future commitments in protecting the environment. Green Week intends to raise awareness and empower businesses and residents to make the community greener and environmentally safer.

The marquee event of the week is the celebration of 40 years of Earth Day on Thursday, April 22 at The Loving Touch, the Downtown Ferndale pool hall featuring hand-crafted seating created from Ferndale-grown wood. The night’s festivities begin at 7 pm and include FESC Green Awards, free massages, healthy food, organic beer, green movies and more.

“Thinking Green leads to going Green. This week is a great opportunity to showcase what Ferndale has already done and what more it, its residents and its businesses can do,” said Cristina Sheppard-Decius, Executive Director of the DDA.

Green Week was organized by Douglas Christie, who chairs the FESC and is a well-known proponent of protecting the planet. “The city, businesses and residents of Ferndale and its downtown are already working hard to be kind to the environment – locally and globally. This is a week to continue to share information and get even more people on board.”

For more information on Green Week, please visit www.DowntownFerndale.com.

Green Week Events

CRAFT DAY - SAT.APR.17 - Handmade Detroit presents a free Craft Revival from 11 am - 6 pm at The Loving Touch, 22634 Woodward Ave. More details at www.HandmadeDetroit.com

VEGETARIAN DAY - SUN.APR.18 - VegFest - Vegetarian Tastefest & Expo from 11 am - 5 pm at Ferndale High School, 811 Pinecrest. Details at www.Vegmichigan.org

BICYCLE DAY - SUN.APR.18 - Free spring bicycle check-up by Continental Bike Shop from 11 am – 5 pm at the Woodward Avenue Brewers, 22646 Woodward Ave.

BUTTERFLY DAY - MON.APR.19 - How to start your own Butterfly Garden from 7 – 9 pm at Kulick Community Center, 1201 Livernois.

CLEAN GREEN DAY - TUE.APR.20 - Hands-on workshop on how to make your own safe household cleaning products from 6:30 - 8pm at the Kulick Community Center, 1201 Livernois.

40TH EARTH DAY - THUR.APR.22 - Celebrate the 40th Anniversary of Earth Day from 7 until ? at The Loving Touch, 22634 Woodward Ave. Green awards, free massages, healthy food, organic beer, green movies, non-smoking + more.

ORGANIC DAY - FRI.APR.23 - Enjoy free samples of organic foods + much more from 4 – 7 pm at Western Market, 447 W. 9 Mile Rd.

The Ferndale DDA is responsible for the economic development, management and marketing of approximately 3.9 linear miles radiating from the iconic Woodward & Nine intersection and including nearly 400 businesses. For more information about the Ferndale DDA, please call 248-546-1632.

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