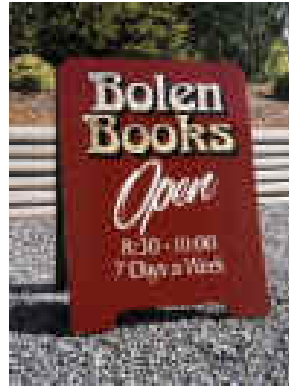


CITY OF FERNDALE SANDWICH SIGN REGULATIONS AND APPLICATION

The City recently revised the ordinance that regulates sandwich board signs. These are defined as any sign located outside of a business which is not attached to the ground, building or surface upon which it is located. Its purpose is to provide the public with information about products and services offered, scheduled events, or daily specials

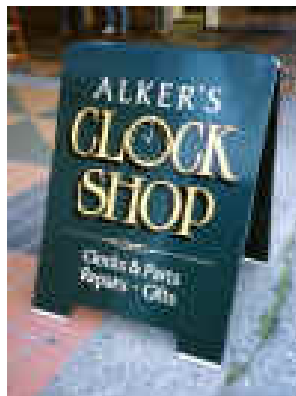


Acceptable sign materials include: steel, iron, chalkboard, metal or wood. Plastic signs with interchangeable letters are not permitted as Sandwich Board Signs.



REGULATIONS

- Maximum height is 3 feet. Maximum size is 6 square feet per side. 1 sign per location is allowed.
- Sign shall only be placed in front of the business it references.
- Sign shall not be chained, cable locked or attached to poles, signs, bike racks, news racks, sidewalk café enclosures, etc.
- Sign shall be placed so as to maintain four (4) foot unobstructed clearance to any permanent object, sidewalk ramp, building or sidewalk café enclosure.
- Sign shall not be placed within the right-of-way.
- Sign shall be removed if damaged, vandalized or when the event advertised is no longer current



SUBMITTAL

- 4 copies of a drawing indicating sign and letter size, materials, and a plan showing location and all adjacencies.
- Annual \$70 permit fee (check City fee schedule) payable to the City.

IF ON CITY PROPERTY:

- Certificate of Insurance documenting coverage in the amount of \$1,000,000 for general liability with the City of Ferndale named as an additional insured.
- The Insurance Certificate must be valid for the duration of the season, which is March 1 – February 28 and shall indicate it will not be cancelled or coverage reduced without thirty (30) days notice to the City.
- A written statement on the specified form, agreeing to indemnify and hold harmless the City.
- Appearance Review Application if the sandwich board will be in the DDA.

Please submit all required materials to:

**City of Ferndale CDS
300 East Nine Mile Road
Ferndale MI 48220**

Phone: 248-546-2366 Fax: 248-546-4776

Email: building@ferndale-mi.com

