

For Immediate Release

July 22, 2009

Social Networking Good for DDA Businesses & Friends

Ferndale, MI – Downtown Ferndale merchants, businesses, landlords and stakeholders of every kind will gather on Wednesday, July 29th to hear the good news about Downtown Ferndale initiatives and connect to the resources and programs of the Ferndale Downtown Development Authority.

Two networking occasions are planned – one from 9 to 10 am, the other from 6:30 – 8:30 pm, both at Schiffer Park in the heart of the downtown at Planavon and West Nine Mile Road. Coffee and pastries will be served in the morning; hot dogs, chips and beverages will be offered at the early evening gathering.

Highlights of the occasions will be the opportunity for businesses to meet their neighbors, whether they are fellow business people or residents of Ferndale. Also in attendance will be the DDA Board of Directors who initiated the district-wide meeting.

“We hope to share all the information about the DDA, what it does and what it can do for a business,” said Veronica Lujic, Chairperson of the DDA Board. “Anyone who owns or operates a business within the DDA district IS the DDA.”

The DDA boundaries encompass nearly 4 linear miles, from Paxton to Pinecrest on Nine Mile Road and from Marshall to Oakridge on Woodward. Approximately 400 businesses operate within the district.

“We want everyone to understand the benefits of being a part of the Ferndale DDA,” added Lujic. “Besides, this is a chance to meet your neighbor and have an awesome time.”

Ferndale residents and friends are also welcome to attend and learn about volunteer opportunities to assist with the ongoing improvement of Downtown Ferndale.

For more information or to RSVP for the Ferndale DDA District Wide Meeting, please contact DDA Executive Director Cristina Sheppard-Decius, CMSM, at 248-546-1632.

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