



# Ferndale Downtown Development Authority Volunteer Application Form

**IT'S SIMPLE TO JOIN IN! PRINT, COMPLETE, THEN FAX OR MAIL THIS FORM BACK!**

*Please print legibly!*

Today's Date: \_\_\_\_\_

Name: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

**Emergency Contact:**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Relationship: \_\_\_\_\_

**I would like to volunteer** (please check **ALL** that apply):

- Weekdays**                       **Daytime**                       In the office                       At an event
- Weekends**                       **Evenings**                       On a committee (see below)

**I am interested in serving on the following committee(s):**

- Business Development** – Assist with business development & recruitment plan, conduct a Market Analysis, retain & assist existing business mix, develop district long-term plans
- Design** – Façade & streetscape improvements, design guidelines, history, public art projects and improve the overall aesthetics of Downtown Ferndale
- Organization** – Assist in developing a clear picture of what the DDA is, educate & engage the community, build a strong, diverse base of volunteers, strategic/long range planning
- Promotions** – Help put on events, encourage merchant involvement, organize promotions, and spread the good word about Downtown Ferndale
- Parking** – Assist the City in developing strategies to increase parking, compile community input, research alternative ways to improve the parking system

**Still not sure? Tell us a little about your skills and interests:**

- Grant Writing                       Web Design and Maintenance                       Office Work/Prepare Mailings
- Fundraising                       Graphic Design                       Organizing Volunteers
- Research                       Writing and Blogging                       Working with People
- Photography                       Video Production                       Interacting with Merchants
- Volunteer at Events                       Financials & Budgeting                       Real Estate Development

**Please list any other interest areas or specialties:** \_\_\_\_\_

\_\_\_\_\_